

AGENDA (Subject to Change)

 DATE: MAY 08

 TIME: 10:30 AM - 6:30 PM

LOCATION: THE VUE, 195 GALAXY BLVD, TORONTO, ONTARIO

HYBRID EVENT



Schedule	Topic	Speakers
10:30 AM	Registration & Networking Breakfast	
11:00 - 11:05 AM	Welcome Remarks	Nicole Dekort - Medtech Canada
11:05 - 12:00 PM	Annual General Meeting (Open to all members but only full members can vote at the AGM - 1 vote per company)	Nicole Dekort - Medtech Canada James Brodie - Johnson & Johnson Medtech Canada
12:00 - 1:00 PM	Networking Lunch	
1:00 - 1:05 PM	Conference Welcome Conference Theme: "The Future of Medtech in Canada" Canada's Medtech Conference 2025 will be an essential event exploring The Future of Medtech in Canada, featuring insightful sessions and thought-provoking discussions on the industry's most pressing challenges and opportunities. Past conferences have welcomed distinguished dignitaries, including Ministers of Health, hospital CEOs, and other leading voices. This year will continue that tradition, bringing together top experts, innovators, and industry leaders to shape the next era of medical technology in Canada.	Amy Swanson - Medtech Canada
1:05 - 2:05 PM	"The Future of Healthcare and What It Means for Medtech" Zayna Khayat is a renowned Canadian health futurist who will take us on a journey to better understand the future of healthcare in Canada. Join us for this must hear keynote that will help you better prepare for where you and your organization need to be going, including the role technology will play to alter the future of healthcare <ul style="list-style-type: none">Sponsored by BD	Zayna Khayat - Applied Health Futurist
2:05 - 2:25 PM	Break	

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2:25 - 3:05 PM	<p>Keynote</p> <ul style="list-style-type: none">Engaging with public policy to deliver a paradigm shift in purchasing policy and practice<ul style="list-style-type: none">Drawing on experience of work with the United Kingdom's Department of Health and Social Care MedTech Directorate and with Members of Parliament, Chris will present a case study of how political and media engagement was able to open the door for the introduction of value based procurement for the National Health Service in England; and will update attendees on progress to date and planned future implementation.Join Chris Whitehouse (Whitehouse Communications), a seasoned public affairs professional, to learn practical strategies on how we can move the needle with governments and other key stakeholders and make our health care system better by using procurement as a strategic lever to support better health outcomes, better access to health services, and health system sustainability in Canada.	Chris Whitehouse - Whitehouse Communications
3:05 - 3:25 PM	Break	
3:25 - 3:55 PM	TBA	
3:55 - 4:25 PM	Keynote TBA	
4:25 - 4:30 PM	Closing Remarks	Nicole Dekort - Medtech Canada
4:30 - 6:30 PM	<p>Networking Reception</p> <ul style="list-style-type: none">"Reuniting with your Medtech Colleagues and Friends"<ul style="list-style-type: none">This networking reception is one of few annual opportunities for our sector and our key stakeholders to come together to connect, spark conversations, and foster meaningful relationships in a dynamic and welcoming atmosphere. Whether you're looking to expand your network, exchange ideas, collaborate on future projects, or just spend time with old friends and colleagues - this event offers the perfect opportunity to meet and spend time with like-minded individuals from across the country under the medtech umbrella.	

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